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## CHAIRMAN'S MESSAGE

Welcome to our new digitised version of PIAM's Year Book 2020.
2020 has no doubt been a black swan year which has presented the industry with unprecedented challenges. From having to adjust to a "new normal" in our daily lives in a dramatically evolved business operating landscape, we have also seen consumer behaviour change as priorities shift in response to the Covid-19 global pandemic. Some of these changes might well be permanent Like any major crisis in human history, as a species, humans have proven to be resilient, resourcefu and adaptable. We are therefore both hopeful and positive in equal measure that together as Malaysians and as a global community we shall overcome this pandemic.

Stepping up to manage the crisis in our country, the insurance industry was pleased to be given the opportunity to demonstrate its corporate citizenship by responding to a call from the Government for financial assistance for the public to conduct Covid-19 tests. The industry rallied together with PIAM, LIAM and MTA jointly setting up an RM 8 million Covid-19 Test Fund (MyCTF). The fund was launched in March 2020 and provided a reimbursement mechanism for medica insurance policyholders for Covid-19 tests.

Several enhancements have been made since the launch of the fund which included expanding the eligibility criteria to cover reimbursements for asymptomatic patients and mandatory pre-hospital admissions testing. As at 28 May 2021, the fund has received 68,158 cases and the industry has further topped up the fund with another RM2 million. I would like to place on record our appreciation to Malaysian Re on the management of the fund, to Insurance Services Malaysia Bhd in providing the plafform for submission of claims and last but not least of course thanks to member companies for generously contributing to this fund which has assisted our policyholders member compa

I am happy to welcome on board our new Chief Executive Officer (CEO), Ms. Julie Chong, who is heading the transformation of PIAM in line with the recommendations from the strategic review exercise undertaken in 2019. The Secretariat is looking at the 4 pillars to ensure we stay relevant, continue to add value to our member companies and strive to ensure a successful association both internally and externally. The Board and I are supportive of the next stage of the Secretariat's developmental journey by building on existing talent in addition to broadening the competencies and skill sets of the senior management team.

As its endeavours to anticipate and generate dialogue on future trends and opportunities, the "new" PIAM has identified several themes for 2021 and beyond, incorporating climate positive outcomes, customer centricity and the future of insurance distribution. I believe that if we manage the threats and opportunities well as an industry, we will be able to operate more efficiently with a better appreciation of the risks brought about by the climate emergency, have a better understanding of consumer needs, and be able to respond in a timely manner with the right products delivered through the right channels in order to earn even stronger consumer satisfaction and advocacy.

On behalf of the Board, I would like to convey my sincere thanks and gratitude to our former CEO, Mr. Mark Lim Kian Wei for his commitment and years of leadership in PIAM. We wish him all the best in his future endeavours.

Last but not least, the Board and I would like to convey our sincere appreciation to the relentless support, contribution and consideration from everyone involved in the Association's affairs and who have helped us to accomplish our goals. Towards this end, we are greatly indebted to our staff for their unconditional commitment and dedication in carrying out their tasks and responsibilities throughout the year.

## Jram <br> PERSATUAN INSURANS AM MALAYSIA



## ABOUTUS

## OBJECTS

## AND POWERS

A. The objects for which the Association is established are to further the interests of the genera insurance industry in Malaysia by any or all of the following means:
(i) To promote growth and sustainability of the general insurance industry in Malaysia in co-operation and consultation with Bank Negara Malaysia.
(ii) To represent the interests of members by all means and methods consistent with the laws and Constitution of Malaysia
(iii) To render to members where possible such advice or assistance as may be deemed necessary and expedient.
(iv) To take note of events, statements and expressions of opinion affecting members, to advise them thereon and to represent their interests by expression of views thereon their behalf as may be deemed necessary and expedient
(v) To work as far as possible in co-operation with other similar associations.
(vi) To circulate information likely to be of interest to members and to collect, collate and publish statistics and any other relevant information relating to general insurance.
(vii) To work in conjunction with any legal body or any chamber of committee or commission appointed or to be appointed for the consideration, framing, amendment or alteration of any law relating to insurance
(viii) To organise and manage arrangements and matters of common interest, concern or benefit to members or any group of members and to collect and manage funds for the same.
(ix) To undertake, prosecute or defend and at the discretion of the Board of Directors to assist any member of the Association to undertake, prosecute and defend any proceedings, civil or criminal in any Court but not to pay any fine or penalty imposed by such Court against such Member, and to make or at the discretion of the Board of Directors assist any such member to make any representation to any Government o Government representative, public or private body, association, corporation company, firm or individual
(x) To provide and maintain premises including the purchasing and holding of property for the purpose of the Association and for the use by its members.
(xi) To co-operate with the relevan governmental and/or statutory authority in the pursuit of the objectives of the Association and to accept any appointment or nomination by any relevant governmental and/or statutory authority for the carrying out and performance of such duties, powers and functions as may be given, assigned or entrusted in relation to matters concerning the general insurance/ reinsurance industry.
(xii) To incorporate, register, establish and/or promote any company whether limited by shares, guarantee or otherwise in order to benefit its members or otherwise advance/promote the interests of its members.
B. The Association shall also do all such acts and conduct all such matters as deemed desirable in the interests of the Association generally and as are consistent with the objects and


## CORPORATE INFORMATION

## CHAIRMAN

MR. ANTONY LEE FOOK WENG

CHIEF EXECUTIVE OFFICER
MS. JULIE LEAN GIM CHONG (Effective november 2020)

## bANKERS

HONG LEONG BANK BERHAD
150, Jalan Tun Sambanthan
50470 KUALA LUMPUR

## AUDITORS

GRANT THORNTON MALAYSIA
Level 11, Sheraton Imperial Court
Jalan Sultan Ismail
50250 KUALA LUMPUR

REGISTERED OFFICE
Level 3, Wisma PIAM
150, Jalan Tun Sambanthan
50470 KUALA LUMPUR

BOARD OF DIRECTORS 2020/21


Mr. Antony Lee Fook Weng
Chairman | Member, Nomination Committee |
Non-Independent Director


Mr. Steve Crouch chairman Nomination Committee Convenor, Pubic Relations/CSR Non-Independent Director


En. Zakri Mohd Khir Conelopment | Non-Inderyendent Director Development | Non-Independent Director


Mr. Ng Kok Kheng Deputy Chairman | Convenor, Finance \&
ERM | Non-Independent Director


En. Zainudin Ishak Member, Nomination Committee I Convenor,


Mr. Kong Shu Yin
Non-Independent Director


Mr. William Foo
Non-Independent Director


Mr. Daniel Gunawan Non-Independent Director (effective from February 2021



En. Noor Muzir Bin Mohamed Kassim Non-Independent Directo


Mr. Chris Kurinsky Non-Independent Director (until December 2020)


Ms. Julie Chong Chief Executive Officer (effective from November 2020)

## REPRESENTATIVES IN OTHER ORGANISATIONS

## ASEAN INSURANCE COUNCIL

Mr. Antony Lee
(AIG Malaysia Insurance Berhad)
Ms. Julie Chong (effective November 2020) (Persatuan Insurans Am Malaysia)

THE MALAYSIAN INSURANCE INSTITUTE (MII) Mr. Antony Lee
(AIG Malaysia Insurance Berhad)

## MALAYSIAN RATING CORPORATION BHD (MARC

Mr. Ng Kok Kheng
(Great Eastern General Insurance (Malaysia) Berhad)

## OMBUDSMAN FOR FINANCIAL SERVICES (OFS

 Mr. Antony LeeAIG Malaysia Insurance Berhaa)

## MALAYSIAN MOTOR INSURANCE POOL (MMIP)

Mr. Steve Crouch
(Chubb Insurance Malaysia Berhad)
NATIONAL TRANSIT TRANSPORT COORDINATING COMMITTEE (Protocol 5 )
Ms. Julie Chong (effective November 2020) (Persatuan Insurans Am Malaysia)

ISM INSURANCE SERVICES MALAYSIA BHD
En. Noor Muzir Mohamed Kassim
(Pacific \& Orient Insurance Co. Bhd)
CENTRAL ADMINISTRATION BUREAU (CAB) SUPERVISORY BOARD
En. Zakri Mohd Khir
(Allianz General Insurance Company (Malaysia) Bha

VEHICLE THEFT REDUCTION COUNCIL (M) BHD
Mr. Antony Lee
(AIG Malaysia Insurance Berhad)
Mr. William Foo
(Tune Insurance Malaysia Bhd)
Ms. Jullie Chong
(effective November 2020)
(Persatuan Insurans Am Malaysia)

## FINANCIAL INDUSTRY COLLECTIVE OUTREACH (FINCO)

Board Member
Mr. Antony Lee
AIG Malaysia Insurance Berhad
Ms. Julie Chong (from November 2020)
(Persatuan Insurans Am Malaysia)
Seering Committee
n. Zainudin Ishak

Malaysian Reinsurance Berhad

Ms. Mahinder Kaur
Persatuan Insurans Am Malaysia)

## CONTAINMENT

Mr. Kong Shu Yiid
(RHB Insurance Berhad
Mr. William Foo
Tune Insurance Malaysia Berhad)
MII CAPACITY BUILDING PROJECT JOINT STEERING COMMITTEE (MII-CBP-JSC)
Ms. Wong Woon Man
Allianz General Insurance Company (Malaysia) Bha
MII ACADEMIC QUALITY ASSURANCE COMMITTEE (AQAC)
Mr. Wiliam tan
Persatuan Insurans Am Malaysia)

COMMITTEE MEMBERS

EDUCATION AND HUMAN RESOURCE DEVELOPMENT (EHRD)

$\qquad$

MEMBERS
Mr. Francis Xavier AIA General Berhad

Mr. Ganesvaran Ramasamy AIG Malaysia Insurance Berhad

Cik Sofia Hanum Binti Mohd Lasim Great Eastern General Insurance (Malaysia) Berhad

Cik Farina Binti Mohamad Ramlan Liberty Insurance Berhad

Ms. Charmaine Chan Wai Mun Lonpac Insurance Bhd

En. Syed Muhammad Faizal Bin Syed Ahmad Malaysian Reinsurance Berhad

Ms. Adeline Lim Soon Kiat MSIG Insurance (Malaysia) Bhd

Ms. Shalini Pavithran
The Malaysian Insurance Institute
Ms. Tan Lina
The Malaysian Insurance Institute
Ms. Yap Hsu Yi
Tune Insurance Malaysia Berhad

FINANCE AND ENTERPRISE RISK MANAGEMENT (ERM)

CONVENOR
Mr. Ng Kok Kheng Great Eastern General Insurance (Malaysia) Bhd

Ms. Soh Lai Sim MSIG Insurance (Malaysia) Bhd

Mr. Suppiah Poongavanam Liberty Insurance Bhd

Mr. Ng Seng Khin Lonpac Insurance Bhd

En. Ekmarrudy Othman Malaysian Reinsurance Bhd

Ms. Lim Boon Boon QBE Insurance (M) Bhd
Ms. Maggie Chong Sook Yin RHB Insurance Bhd

Mr. Goh Teck Keong Swiss Re Asia Pte. Ltd., Malaysia Branch

Mr. Teoh Kek Pin Tune Insurance Malaysia Bhd

PUBLIC RELATIONS AND CORPORATE SOCIAL RESPONSIBILITY (PR/CSR)

- CONVENOR

Mr. Steve Crouch
Chubb Insurance Malaysia Berhad

## DEPUTY CONVENOR

Pn. Rozieana Jamaluddin Tune Insurance Malaysia Berhad

## MEMBERS

```
Ms. Chen Mei Ling AIA General Berhad
Ms. Shamala Gopalan Allianz General Insurance Company (Malaysia) Bhd
Ms. Mok Shu Yuan, Alicia AmGeneral Insurance Berhad
Mr. Eric Saw Teong Giap Etiqa General Insurance Berhad
```

Pn. Haliza Hisham
Liberty Insurance Berhad
Pn. Noorazimah Tahir
Malaysian Reinsurance Berhad
Ms. Lim Yee Feng
MSIG Insurance (Malaysia) Bhd
Ms. Jaena Ong Lai Kuan RHB Insurance Berhad

## REGULATORY AND INDUSTRY DEVELOPMENT (RIDC)

## - CONVENOR

En. Zakri Mohd Khir
Allianz General Insurance Company (Malaysia) Bhd


Chubb Insurance Malaysia Bho

## CHAIRMAN

En. Muhammad Azlan Noor Bin Che Mat Etiqa General Insurance Berhad


DEPUTY CHAIRMAN
Mr. Alan Sii How Ping RHB Insurance Berhad

MEMBERS

Mr. Suresh Kumar a/l Batumalai AIG Malaysia Insurance Berhad

Ms. Penny Sivam Sedase Von Pillay Allianz General Insurance Company (Malaysia) Bhd

Mr. David Chok Voon Peng Berjaya Sompo Insurance Berhad

Pn. Haslenda Md Moktar Rudin Etiqa General Insurance Berhad

## En. Azico Bin Abdul Rahim

Great Eastern General Insurance (Malaysia) Berhad

## Mr. Ronnie Chan Yoon Kong

Liberty Insurance Berhad

Mr. Jaspal Singh a/l Arjan Singh MSIG Insurance (Malaysia) Berhad

## SABAH

## CONVENOR

Mr. Liew Chi Fui
(effective March 2020)
Zurich General Insurance
Malaysia Berhad
Mr. Benedict Majin
(effective September 2020)
Progressive Insurance Berhad

## MEMBERS

Mr. Adrian Liew
Liberty Insurance Berhad
Ms. Jackie Loo
Etiqa General Insurance Berhad
Mr. Richard Chok
AIG Malaysia Insurance Berhad
Mr. Jeff Chiew
QBE Insurance (Malaysia) Berhad
Mr. Michael Wong
Tune Insurance Malaysia Berhad

## SARAWAK

## CONVENOR <br> Mr. Wong Chen Yi <br> AXA Affin General Insurance Berhad

- MEMBERS

Mr. Stephen Yii MPI Generali Insurans Berhad

## SUB-COMMITTEE MEMBERS

ACCIDENT, HEALTH AND OTHERS (unill July 2020)

| CONVENOR |
| :--- | :--- |
| Mr. Christopher Paul Kurinsky |
| $Q B E$ Insurance (Malaysia) Berhad |

- DEPUTY CONVENOR

Great Eastern General Insurance (Malaysia) Berhad

| MEMBERS |  |
| :--- | :--- |
|  |  |
| Mr. Suresh Singh |  |
| AIG Malaysia Insurance Berhad | Ms. Jenny Yeoh Yeok Len |
| Ms. Mary Lim Ah Leng | MSIG Insurance (Malaysia) Bhd |
| AmGeneral Insurance Berhad | Ms. Tay Li May |
| Mr. Robin Ding (until January 2020) | Progressive Insurance Bha |
| AXA Affin General Insurance Berhad | Ms. Amy Tan King Yee |
| En. Azmy Bin Taib | QBE Insurance (Malaysia) Berhad |
| Etiqa General Insurance Berhad | Mr. Lim Kok Huat |
| Mr. Matthews a/l George | RHB Insurance Berhad |
| Liberty Insurance Berhad |  |
|  | Ms. Lily Teh Lai Lai |
|  | Tune Insurance Malaysia Berhad |

Mr. Andrew Wee
QBE Insurance (Malaysia) Berhad
Mr. Simon Lau
Zurich General Insurance
Malaysia Berhad
Mr. Chan Ham Kwang
AIG Malaysia Insurance Berhad
Ms. Judy Lau
(effective November 2020)
The Pacific Insurance Berhad

## CLAIMS MANAGEMENT

## (until July 2020)

| CONVENOR Mr. Derek Roberts |
| :--- | :--- |
| AmGeneral Insurance Berhad |\(\quad\left[\begin{array}{l}DEPUTY CONVENOR <br>

Mr. Voon Wing Chuan <br>
Lonpac Insurance Bhd\end{array}\right]\)

## - MEMBERS

Mr. Jasvinder Singh a/l Pritam Singh AIG Malaysia Insurance Berhad

Mr. Darren Joseph Ryan AmGeneral Insurance Berhad

Mr. Leong See Meng
Berjaya Sompo Insurance Berhad
En. Muhammad Azlan Noor Bin Che Mat Etiqa General Insurance Berhad

Ms. Gan Woon Nie
Great Eastern General Insurance (Malaysia) Berhad

Mr. Ronnie Chan Yoon Kong Liberty Insurance Berhad

Mr. Jaspal Singh a/l Arjan Singh MSIG Insurance (Malaysia) Berhad

Ms. Chan Cheng Sim Pacific \& Orient Insurance Co. Berhad

Mr. Alan Sii How Ping
RHB Insurance Berhad
Ms. Hima Bindu
Swiss Re Asia Pte. Lta., Malaysia Branch

## - CONVENOR

Ms. Defne Turkes (until December 2019) Liberty Insurance Bhd

## DEPUTY CONVENOR

Ms. Grace Quah Seok Chen
AmGeneral Insurance Berhad


DEPUTY CONVENOR
Mr. Peter Nyam Wing Keong Etiaa General Insurance Berhad
MEMBERS
Mr. Amitabh Singh
AIA General Bhd
Mr. Kevin Rajaratnam
AIG Malaysia Insurance Bhd
En. Mohamed Halid
Etiqa General Insurance Bhd
Ms. Linda Ho Yen Lai
Great Eastern General Insurance (Malaysia)
Berhad
En. Haidzir Mansor
Liberty Insurance Bhd
Mr. Sia Meu Ing
Lonpac Insurance Bhd
Mr. Teoh Guan Huat
MsIG Insurance (Malaysia) Bhd
Puan Azizah Binti Supaat
Progressive Insurance Bhd
Mr. Choon Kim Hoe
RHB Insurance Berhad
Mr. Au Peng Wah
Tokio Marine Insurance (Malaysia) Berhad
Mr. Justin Ng Hoong Wye
Tune Insurance Malaysia Berhad
Mr. Foo Chuen Hou
Zurich General Insurance Malaysia Berhad

## MEMBERS

Mr. Michael Fong Allianz General Insurance Company (Malaysia) Bhd

Mr. Andrew Hong Aun Yee AmGeneral Insurance Berhad

Mr. Sunny Lim Sze Chuan AIG Malaysia Insurance Berhad

Mr. Roy Siew Heng Cheong Berjaya Sompo Insurance Berhad

Ms. Giam Siew Choo MSIG Insurance (Malaysia) Bhd

Mr. Ng Yow Huat
MPI Generali Insurans Berhad

## Mr. Vikram Jain

 The Pacific Insurance BerhadMr. Jeff Tan Han Hui Progressive Insurance Bhd

Mr. Yee Han How QBE Insurance (Malaysia) Berhad

Mr. Tan Aik Peng (Daniel RHB Insurance Berhad

Mr. Tan Lin Hong Tune Insurance Malaysia Berhad

Ms. Cheow Kok Lan Tokio Marine Insurans (Malaysia) Berhad

## FIRE, MARINE <br> AND ENGINEERING

|  |
| :--- | :--- |
| Mr. Kong Shu Yin |
| RHB Insurance Berhad |$\quad$| Pn. Nur Basmin Ma Amin |
| :--- |
|  |
| Etiqa General Insurance Berhad |

## MOTOR

```
- CONVENOR
Mr. K.G. Krishnamooriny Rao
    MP/ Generali Insurans Berhad
Mr. Jimmy Tan Ooi Chai
    Allianz General Insurance Company (Malaysia) Bhd
```

| Ms. Amy Tan Gow Hou |  |
| :---: | :---: |
| MSIG Insurance (Malaysia) Bhd | En. Mohd Zamri bin Zainudin Lonpac Insurance Bhd |
| Mr. Foo Yong Chiat |  |
| Liberty Insurance Berhad | Pn. Nor Mazhana Ahmad Khalib Malaysian Reinsurance Berhad |
| Ms. Kathleen Chan |  |
| Progressive Insurance Bhd | Ms. Selina Leong Swee Fun The Pacific Insurance Berhad |
| Mr. Krishna Moorthi AIG Malaysia Insurance Berhad |  |



## PIAM YEAR BOOK

## 2020/21

The PIAM Year Book 2020/21 provides an overview of the general insurance industry in Malaysia and highlights the major activities and projects of the Association for the period under review.

## I Association Membership |

As of 1 April 2020, the Association had 25 members comprising licensed general insurance and reinsurance companies operating in Malaysia. There were 21 general insurers and 4 general reinsurers whereby 15 were domestic operations whilst 10 were foreign owned.

## ASSOCIATION MEMBERSHIP 2020/21



MALAYSIAN
ECONOMIC

## HIGHLIGHTS ${ }^{1}$

In 2020, Malaysia's Gross Domestic Product (GDP) declined by $-5.6 \%$, versus a growth of $4.3 \%$ the year before, as the Covid-19 pandemic has impacted all economic sectors

Services sector recorded a decline of $-5.5 \%$ (2019: 6.1\%) followed by the manufacturing sector, which contracted by $-2.6 \%$ (2019: $3.8 \%$ ). Subsequently, the agriculture sector recorded a decline of $-2.2 \%$ (2019: $2.0 \%$ ), mining and quarrying sector fell $-10 \%(2019:-2.0 \%)$, while the construction sector decreased -19.4\% (2019: 0.1\%).

Meanwhile, all expenditure components recorded negative growth, with the exception of Government final consumption expendifure which recorded a positive growth of $4.1 \%$ (2019: 2:0\%).

Private final consumption expendifure declined $-4.3 \%$ (2019 $7.6 \%$ ) while GFCF plummeted $-14.5 \%$ (2019: $-2.1 \%$ ). Besides that, net exports sharply fell -12.3\% (2019: 9.7\%) attributed to the slower export performance compared to imports.

The implications of Covid-19 pandemic impacted economic activities which further contributed to the increase of the unemployment rate to $4.8 \%$ in the fourth quarter of 2020

Furthermore, the number of the unemploved increased as compared to 2019. This scenario affects the disposable income which indicates a slowdown and indirectly led to a decrease of the Gross National Income (GNi) per capita from deciease of the Gross Nailonal income (GN) per capia firom
RM $45,212(2019)$ to RM 42,531 in 2020. Meanwhile, Movement Control Order (MCO) imposed by the government led to a reduction in domestic consumption expendifure.

Malaysia Economic Performance Quarter 2020
https://www.dosm.gov.my/vl/index.php?r=column/cthemeByCat\&cat=100\&bul_id=y 1MyV2tPOGNsVUtnRy9SZGdRQS84QT09\&menu_id=TE5CRUZCblh4ZTZMODZIbmk2aWR RQT09

## GENERAL INSURANCE INDUSTRY PERFORMANCE

The General Insurance Industry registered a decline of -1\% in 2020 with total gross direct premiums amounted to RM 17.24 billion.

Motor remained the largest class with a market share of $48.7 \%$ followed by Fire at $19.8 \%$ and Marine Aviation \& Transit (MAT) at $7.7 \%$. Motor insurance recorded gross direct premiums of RM 8.4 billion with a drop of -0.21\%

GROSS DIRECT PREMIUMS BY BUSINESS


Fire insurance grew $1.6 \%$ and maintained its position as the second largest class with gross direc premiums of RM 3.42 billion. MAT insurance declined by $-1.5 \%$ with gross direct premiums of RM 1.33 billion owing to the shrinkage in both the Offshore Oil Related sector and the Cargo sector.

The Miscellaneous Class grew by $1.3 \%$ with gross direct premiums at RM 2.11 billion. Medica and Health insurance (MH) declined $-1.7 \%$ to RM 1 billion while Personal Accident (PA) insurance dipped $10.6 \%$ to RMM 0.99 bilion.

## NET CLAIMS INCURRED RATIO

Overall, Net Claims Incurred Ratio (NCIR) reduced from $58.2 \%$ in 2019 to $52.9 \%$ in 2020. For Motor an underwiting profit of RM 131 million was recorded with RM 4.85 billion net claims incurred in 2020. On a daily basis this amounts to RM 13 million per day incurred by motor insurers for property damage, bodily injuries and vehicle theft. Claims ratio for Contractors All Risk (CAR) and Engineering dropped to $92.3 \%$ in 2020 from $133 \%$ in 2019

CLAIMS RATIO BY SECTORS


## UNDERWRITING MARGIN

The industry's underwriting margin was at $11.5 \%$ amounting to RM 1.5 billion underwriting profit, an increase from RM0.96 billion in 2019. The combined management expenses and commission increased to $35.6 \%$ in 2020 from $34.7 \%$ in 2019

## UNDERWRITING MARGIN


11.5\%


## KEY INDUSTRY

 DEVELOPMENTS
## PIAM Transformation: Leading from the Front

The insurance industry has undergone significant changes, mainly driven by highly discerning consumers with a preference for online services in recent years. These have reshaped the content and delivery of insurance products. Taking into account the ever-changing environment and higher expectations both from member companies and consumers, PIAM decided to undertake a review of its role and priorities to redefine its future role. The Association saw the need for its services to be benchmarked against other industry associations worldwide.

The review was facilitated by the Boston Consulting Group (BCG). BCG had interviewed the regulator and selected CEOs of member companies on what was working and what required to be improved. The Management Committee at the time met in August 2019 to develop an action plan for the Association.

The review found areas that were working well include: talent development (such as the General Insurance Internship for Talent), industry data exchange, industry sustainability development, strong and committed support from members and improved regulatory credibility. Meanwhile, areas that required improvements include: the engagement with government agencies and Bank Negara Malaysia, generation of insight beyond numbers, industry decision-making governance and processes, public relations and a pro-active and forward-looking vision.

Arising from the above findings, BCG proposed several key strategic priorities and tactical initiatives. In terms of the broader strategic priorities, priorities and tactical initiatives. In terms of the broader strategic priorities,
the focus will continue to be on: building trust and reputation, supporting innovation and technology, driving industry sustainability, narrowing the insurance protection gap and facilitating efficiency of regulatory interaction.

As for tactical initiatives, PIAM will focus on data analysis and insight generation, media engagement, a smooth transition of phased liberalisation, upscaling the motor road safety campaigns, and to introduce more aggressive medical costs containment initiatives.

BCG had also proposed to amend the Association's Constitution. Part of the amendments involve the revamping of the Management Committee structure into a Board of Directors structure - with up to two independent directors from outside the industry. This was to ensure decisions made are in the interests of members as well as consumers in order to build trust and improve the industry's reputation.

The proposals were well accepted by the members and approved by CEOs of member companies.

As part of PIAM's transformation programme, the Association's revised Constitution was tabled for adoption at a Special General Meeting on 7 January 2020. The amended Constitution was approved by the Registrar of Societies on 2 March 2020 and represented a maior step forward in the transformation of PIAM and to empower the Association to take the industry to the next leve

Some of the key amendments to the Constitution included:

1) The objects and powers of PIAM were revised to focus more on the growth and sustainability of the general insurance industry in Malaysia.
2) The Association's powers to formulate and enforce tariffs, rules and regulations, as well as to conduct disciplinary actions against members, were removed.
3) PIAM's management and operations, which was previously overseen by the Management Committee, will now be overseen by the Board of Directors.

The participation of independent Board Members will ensure a representation of balanced views impacting the industry and consumers.

The proposed amendments to the Constitution were approved by the Registrar of Societies and the election of the new Board was held on 2 July 2020, with a two years term ending 2022.

## COVID-19 TEST FUND

PIAM together with the Life Insurance Association of Malaysia (LIAM) and Malaysian Takaful Association (MTA) had answered the Government's call to set up a RM8 million Covid-19 Test Fund (MyCTF) for medical insurance policyholders.

MyCTF initiative was created to support the Ministry of Health's effort to conduct more Covid-19 tests as part of the country's nationwide measures to combat the pandemic. Qualified claimants who need financial help to test for Covid-19 are able to seek reimbursement of up to RM 300. In December 2020, MyCTF broadened its reimbursement criteria to include claims from asymptomatic patients and mandatory pre hospital admission testing.


Figure 5: Covid-19 Test Count

PHASED LIBERALISATION OF MOTOR AND FIRE TARIFFS

## Introduced on 1 July 2016, the Phased Liberalisation of the Motor and Fire Tariffs provide

 for the removal of tariffs through a phased approach. Insurers are allowed to introduce new motor products to better serve the needs of consumers and price them according to insurers' respective risk pricing models subject to parameters of $+/-10 \%$ from the original tariff rates as of 30 June $2016^{2}$. The limitation thresholds are meant to cushion the impact of any sudden and significant changes in premium with potential adverse impact on consumers. Any deviation from the aforementioned threshold will require the approval of the industry regulator Bank Negara Malaysia (BNM).In May 2017, the National Consumer Education Campaign (NCEC) on Phased Liberalisation of the Motor Tariff was launched. It was an initiative jointly undertaken by PIAM and Malaysian Takaful Association (MTA) aimed to educate and raise consumer's awareness on tariffs liberalisation.
The first phase of the NCEC in 2017, themed 'Now I Can Make a Difference', was to empower consumers with the choice to make a difference in order to benefit from the Phaseel Liberalisation and to shop around for motor insurance policies that cater to their neeels

In 2018, the second phase of NCEC, with the theme 'Play Your Rele leatured Adibah Noor, a well-known Malaysian actress, comedian end singer as the campaigh ambassador. The industry leveraged her celebrity influence to drive home the messages of road safety.

Going forward, PIAM eagerly anticipates further ilberdilisation and looks forward to working with BNM on the eventual opening up of the motor and file instirance market.

## STAKEHOLDER ENGAGEMENT

## PIAM's Collaboration with Regional Associations

## and Stakeholders

1 The 46th ASEAN Insurance Council (AIC) Meeting


The 46th AIC Meeting was held virtually on 16 October 2020 with the aim to create a collaborative plafform for exchange of views on key developments, addressing issues relevant to supervision and regulation of the insurance industry in the region. Philippines, which was the host country, selected "Bringing the Philippines to You" as the theme of the meeting.
7 th COB-WG Meeting
The 21 st Council of Bureaux (COB) Meeting was held virtually on 15 October 2020 in conjunction with the 46th ASEAN Insurance Council (AIC) Meetings. The meeting updated on the key progress of the ASEAN Compulsory Motor Insurance (ACMI) system development, integration and COB Website among ASEAN Council Bureaux. A signing of Memorandum of Understanding (MOU) on ACMI Users among COB to formalise the syst scheovid in April 2020, was postponed to a later date due to Covid-19.
ASEAN Customs Transit System (ACTS)
The ASEAN Customs Transit System (ACTS), a major milestone in the integration of ASEAN economies, was officially launched on 30 November 2020.
ACTS is now live, allowing free cross-border movement of goods under duty suspension in the six participating ASEAN Member States of Cambodia, Lao PDR, Malaysia, Singapore, Thailand and Viet Nam. Myanmar will join ACTS in 2021 and Brunei Darussalam, Indonesia and Philippines have planned to join the system at a later date, once the business needs have been established.
The implementation of ACTS supports the facilitation of the inter-ASEAN transport of goods, thus increasing the efficiency of ASEAN economies. The development of the system was carried out by ASEAN Member States, with the financial and technical support of the European Union, as well as investment in staff resources and computer equipment by Participating Member States.

## ASEAN CUSTOMS TRANSIT SYSTEM

 (ACTS)
## INDUSTRY ACTIVITIES

## MOTOR

The Future of Motor Insurance Coverage - Peer to Peer (P2P) Car Sharing Platform Malaysia is progressing further into multimodular transportation innovations, which started with the concept of e-hailing and then moved into the concept of e-bike. Socar Mobility Malaysia Sdn Bhd is the first company permitted to operate P2P under their subsidiary Trevo Malaysia through a Proof of Concept for P2P Ca Sharing business vertical, for a trial period of a year effective from 1 August 2020

P2P is a concept whereby a private car owner can rent out his car through an Operator to an Approved Customer for a fixed period for a fee. The car is advertised on the Operator's platform and all rental details are managed by the Operator. In terms of insurance, the Ministry of Transport's (MOT) mandates that there must be insurance coverage when the car is being used for the P2P business in respect of the driver, the passenger and the third party.
To help provide insurance companies and takaful operators to better understand the concept, PIAM had arranged for a virtual briefing on P2P with members and takaful operators on 2 September 2020. The Association also drafted the non-tariff endorsement template and Ceriificaie of insurance M.X. 23 winh input from BNiV, MIA, Indusiry Product Review Board (IPREB) as well as the exienal lega counsel to adaress the present P2P requirement. These tempiaies have been quide to the industry on minimum P2P cover that should be added to the existing policy in accordance with BNM's policy document on new products.

## ACCIDENT ASSIST CALL CENTRE (AACC)

The Accident Assist Call Centre (AACC) is an industry sponsored Customer Social Responsibility programme set up in 2013 as a platform to provide unsolicited assistance to all road users in respect of:

- Breakdowns
- Vehicle towing and/or accident assistance
- Emergency aid
- Contact with own insurer
- Motor vehicle claims related enquiries


The AACC was enlisted to serve the industry on its Covid-19 Test Fund (MyCTF) as a corporate social responsibility initiative which supports the Ministry of Health's (MOH) efforts to conduct more Covid19 tests for the benefit of qualified recipients. The scheme provided that medical insurance policyholders and takaful certificate holders may apply for a reimbursement on Covid-19 tests subject to a maximum of RM 300 per individual.

CALL PERFORMANCE SUMMARY（AACC／ICC）2015－2020

| $\begin{aligned} & \text { Accident } \\ & \text { Toving } \end{aligned}$ | $\frac{\text { ICC }}{\text { AACC }}$ | 2015 |  | 2016 |  | 2017 |  | 2018 |  | 2019 |  | 2020 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 482 | 1，308 | 2，206 | 2，481 | 1，705 | 1，879 | 1，714 | 1，826 | 1，872 | 1，967 | 1，192 | 1，245 |
|  |  | 826 |  | 275 |  | 174 |  | 112 |  | 95 |  | 53 |  |
| RoadAssist | ıc | 2，178 | 6，267 | 12，311 | 13，653 | 8，858 | 9，567 | 8，206 | 8，705 | 6，843 | 7，023 | 6，391 | 6，561 |
|  | aACC | 4，089 |  | 1，342 |  | 709 |  | 499 |  | 180 |  | 170 |  |
| $\begin{gathered} \text { General } \\ \text { Clail } \\ \text { Inquiry } \end{gathered}$ | Ic | 1，265 | 2，319 | 1，952 | 2，930 | 1，297 | 2，004 | 821 | 1，206 | 440 | 555 | 252 | 350 |
|  | a ACC | 1，054 |  | 978 |  | 707 |  | 385 |  | 115 |  | 98 |  |
| $\begin{gathered} \text { Spectific } \\ \text { Claim } \\ \text { Clquiry } \end{gathered}$ | ıc | 190 | 447 | 596 | 756 | 303 | 392 | 343 | 456 | 47 | 65 | 49 | 78 |
|  | a ${ }^{\text {acc }}$ | 257 |  | 160 |  | 89 |  | 113 |  | 18 |  | 29 |  |
| Complaint | ICC | 3 | 8 | 2 | 12 | 1 | 6 | 1 | 3 | 0 | 1 | 1 | 1 |
|  | AaCC | 3 |  | 5 |  | 3 |  | 2 |  | 0 |  | 0 |  |
|  | $\begin{gathered} \text { PARS } \\ \text { Workshop } \end{gathered}$ | 2 |  | 5 |  | 2 |  | 0 |  | 1 |  | 0 |  |
| Emergency |  |  | 7 |  | 4 |  | 0 |  | 9 |  | 36 |  | 15 |
| Others |  |  | 199 |  | 12 |  | 9 |  | 2 |  | 6 |  | 5 |
| $\begin{aligned} & \text { Unrelated } \\ & \text { Calls } \end{aligned}$ |  |  | 2，387 |  | 5，209 |  | 6，507 |  | 11，158 |  | 6，230 |  | 10，753 |
| Overall YTD |  |  | 12，942 |  | 25，057 |  | 20，364 |  | 23，365 |  | 15，883 |  | 19，008 |

AACC CALL PERFORMANCE 2015－2020
■ 2015 【 2016 【 $2017 \llbracket 2018$ ■ 2019 【 2020


## AACC OPERATIONS

1 Operations Meetings
Virtual monthly operations meetings continued to be held throughout 2020 to discuss on operational matters including the Call Centre＇s activities and performance as well as to resolve topical issues．

The Call Centre was temporarily shut down twice due to building occupant＇s exposure to Covid－19 infection．This expedited implementation of the Business Continuity Plan（BCP）to relocate instantaneously whenever the need arise in order to ensure continuation of services on a 24／7 basis，nationwide．

2 MyCTF calls（As of Year 2020）
In addilion to the usual category of calls services，AACC was required to support the industry＇s services on MyCTF．Call answering was noted to be professionally handled and functioned well for the year．This service was assumed by our service provider．Telecoms Malaysia temporarily on a complimentary basis and monitoring was manually recorded．

## PARS

## PIAM APPROVED REPAIRERS SCHEME（PARS）

In acknowledging the hardships faced by workshops whose business had been impacted due to the pandemic，PIAM＇s Board of Directors approved a scheme of relief for all PARS Workshops．A complimentary add－on quarter was granted to all PARS workshop upon the successful renewal of their PARS accreditation commencing from 3Q2020 through 2Q2021．

Workshops renewed in June，September，December 2020 and March 2021 have received the benefit of the extra 3 months free extension．


The list of accredited workshops is available on PIAM＇s website （https：／／www．piam．org．my）．


Due to the limited travelling and lockdown of interstate travel during the various stages of MCO in respect of pandemic control, Virtual Survey was incorporated for the e-PARS system and this

## TECHNICAL AND DISTRIBUTION MANAGEMENT

## DISTRIBUTION MANAGEMENT

## Overview on Registered Agents

The total number of registered general insurance agents was 38,097 as of 31 December 2020 with the following geographical distribution.


Figure 7: No. of Registered Agents

[^0]
## GROSS WRITTEN PREMIUM (GWP)



Figure 8: Gross Written Premium (GWP) by Distribution Channels

In 2020, total gross written premium by distribution channels recorded RM17.7 billion. Agents still remain the primary distribution channel for the general insurance industry followed by direct business channels.

## FIRE, MARINE AND ENGINEERING

## General Insurance Knowledge Seminars

## Guideline to Flood Abatement

As part of ongoing efforts to raise professionalism and uplift technical excellence in the industry, PIAM in collaboration with the Institution of Engineers Malaysia (IEM), organised the webinar entitled "Guideline to Flood Abatement" on 13 August 2020.

With flood becoming increasingly common in the country and unabated flooding capable of crippling buildings' operations, devaluing properties, causing immense economic loss, loss of properties and lives the webinar had provided valuable insights in the area of flood loss mitigation and management. The distinguished panel of speakers comprising practicing professional engineers had shared the latest technological advancements and developments in flood loss management with all participants comprising underwriters, risk engineers, marketeers, claims examiners and other interested parties.

## CARGO INSURANCE CLAIMS AND LESSONS LEARNT FROM COVID-19

Continuing with the series of seminars to enhance technical excellence in the industry, PIAM in conjunction with the International Malaysian Society of Maritime Law (IMSML) had organised the "Cargo Insurance Claims and Lessons Learnt from Covid-19" webinar on 15 October 2020. The distinguished speakers who were experts in respective fields had shared their valuable knowledge and experience on contract of carriage technical deviations, Hague-Visby and related defences including risks of P\&l Club cover breaches. The participants comprising industry practitioners from underwriting, survey, claims, marketing functions fo marine lines of business and other interested parties had benefited immensely from the webinar on such a topical issue.

## INDUSTRY PRODUCT REVIEW BOARD (IPREB)

The Industry Product Review Board (IPREB) continued to support new product developments through review of new policy wordings to ensure the terminologies adopted are appropriate, consistent and do not cause ambiguity and confusion to policyholders. As of 31 December 2020, the IPREB approved 392 motor and fire submissions out of which 143 products were launched in the market since 1 July 2016

## ACCIDENT, HEALTH AND OTHERS

The Medical Cost Containment Task Force (MCCTF) comprising representatives from LIAM, PIAM and MTA was set up following the CEOs' Town Hall session with Bank Negara Malaysia's (BNM) Governor on 28 September 2018. It was primarily tasked to identify the drivers of medical cost inflation and remedial measures to be taken.

The MCCTF had commissioned an independent study on domestic medical cost inflation which consistently ranked among the highest in the region. The appointed consultant, Actuarial Partners Consulting (APC) had completed the study and presented its findings to BNM in June 2020

Following findings of the study, the consultant had identified several areas of priority for urgent implementations which include the setting up of a common online platform connecting all stakeholders including private hospitals, doctors, third party administrators (TPAs), insurers, takaful operators etc to facilitate seamless transmission of data for better claims management efficiency.

A series of educational infographics on medical cost inflation, medical health insurance pooling system and claims targeting social media users were developed. These complemented print media articles on types of medical insurance cover, medical cost inflation and consumers' roles which were published earlier in major mainstream English, Bahasa Malaysia and Mandarin newspapers.


## FINANCE AND ENTERPRISE RISK MANAGEMENT (ERM)

## Malaysian Financial Reporting Standards (MFRS) 17

The Association in an effort to have a structured transition to the MFRS 17, had engaged the services of KPMG to address issues of common interest impacting its member companies. This was to ensure common practices, although not mandatory, may be considered by member companies.

This project was led by the Accounting Standards Working Group (ASWG) and the journey began in 2019 with focused technical training to member companies on the standards. Followed by the development of Guidance Notes (GNs) on Level of Aggregation, Allocation of Expenses, Reinsurance Contracts Held and Expensium All Premium Allocation Approach (PAA) for long term contracts. These draft GNs were circulated to member companies for input deliberated by the ASWG with KPMG to nalise the GNs. Round table dialogues are
currently being organised with member companies and the first virtual session wa held on 9 November 2020 to finalise and adopt the GNs on Level of Aggregation and Allocation of Expenses.

Members from the ASWG are also represented on the Malaysian Accounting Standards Board (MASB) Internationa Financial Reporting Standards (IFRS) implementation issues of the Standards which impact general insurance contracts. This first issue discussed by the ASWG with KPMG on Contract Boundary with Unilatera Cancellation Rights of an Insurer in the insurance contracts, it was highlighted tha the cancellation clauses in most of the general insurance contracts are in support of the legislations in Malaysia. While it suggests that the insurer has a cancellation right, it is not expected to be executed or rarely enforced by the insurer.

## ENTERPRISE RISK MANAGEMENT (ERM)

The Enterprise Risk Management (ERM) Working Group, which was formed under the Finance and ERM Committee, offers two programmes to promote enterprise risk management amongst member companies. The two programmes are: Knowledge Sharing Forums (KSFs) and Risk Officers Networking Group (RiNG) - By Risk Officers for Risk Officers. The objective of the Working Group is to facilitate the development of ERM in the general insurance industry.

The ERM Working Group has recently reached out to member companies to identify topics that can be considered for these two plafforms which will be held virtually until the current pandemic situation improves. The ERM Working Group hopes that with the members' feedback, it is able to share relevant insights and knowledge to assist the industry to espond to new and emerging risks arising from the changing environment and operating andscape.

## EDUCATION AND HUMAN RESOURCE DEVELOPMENT (EHRD)

## TALENT

## General Insurance Leadership Forum

The General Insurance Leadership Forum, which is the flagship project of the which is the flagship project of the
Education and Human Resources Education and Human Resources
Development (EHRD) committee of PIAM Development (EHRD) committee of PIAM, since 2014 .

2020 was an unprecedented year when Covid-19 impacted our daily lives. Many events around the world were cancelled. In playing our part to ensure strict In playing our part to ensure strict
compliance with the necessary safety compliance with the necessary safety
SOPs and social distancing measures, we have cancelled the forum in 2020.

In this development, the EHRD Committee will be organising a virtual forum for 2021 with the focus on physical and menta wellbeing, transformation/adaptability to continue to thrive and evolve amidst the pandemic, business/employees' productivity and challenges with working remotely and many more.

Staff Training Expenditure (STE) 2020
The Covid-19 pandemic has affected every sector of our economy and drastically sector of our economy and drastically changed the operating environment in an under the MCO imposed by the Government under the MCO imposed by the Government
since 18 March 2020, the industry was unable since 18 March 2020, the industry was unable to organise any class.
staff training courses.

New methods of training, such as e-learning and webinars, were put in place to continue to upskill staff competencies. As the cost of training via e-platforms are significantly lower, Insurance and Takaful Operators (ITOs) were not able to fulfill the $3.5 \%$ threshold on training expenses as required under the BNM policy documents.

PIAM together with LIAM and MTA have submitted a joint appeal to Bank Negara Malaysia (BNM) for a waiver of the 2020 STE requirements, which BNM has granted in full.

## Financial Sector Blueprin

BNM has reached out to PIAM members to gather better understanding in the gaps of the existing talent ecosystem, as well as PIAM's wish list on talent development for the industry, as the central bank was preparing for the upcoming Financial Sector Blueprint. This came after an engagement session between BNM Assistant Governor En. Adnan Zaylani Mohamad Zahid and industry associations.

The Human Resource personnel of member companies and Young Managers Think Tank (YMTT) have provided their inputs for the Blueprint for BNM's consideration in December 2020.

## Expansion of the Pembangunan Sumber Manusia Bhd (PSMB) Act 2001 to Financial Services Industry

The new Human Resource Development Fund (HRDF) ruling was gazetted with effect from March 1, 2021 to expand the coverage of the PSMB Act 2001 to include Banks and ITOs, where banks and ITOs will need to pay the mandatory $1 \%$ contribution to HRDF from June 2021. Non-profit trade associations like PIAM, LIAM and MTA are also affected by this ruling.

PIAM is working in collaboration with LIAM and MTA to appeal to BNM to conside including HRDF $1 \%$ levy in the Staff Training Expenditure requirement, if the implementation proceeds, to minimise impact for members.

## General Insurance Internship for Talent (GIIFT)

Internship Program Reimagined


When the General Insurance Internship for Talent (GIIF) was first launched on 1 July 2015, it was positioned as an awareness enhancing program to reach out and profile the industry to the pool of young talent at institutions of higher learning.

The primary objectives were aimed to raise the awareness and further improve the public perception of insurance industry, especially among the younger generation; to showcase the rich and varied career opportunities in the general insurance by exposing the undergraduates to short internships at the various member companies, and to enable them to gain an insight of general insurance as a global and dynamic industry to work in.

As of December 2020, a total of 451 undergraduate interns from local and foreign institutions of higher learning have participated in GIIFT.
GIIFT had been on-going over the past five years with a measure of success, strong support and endorsement from member companies and Board of PIAM. It has since reached a steady stage and a GIIFT Task Force (TF) comprising members of the EHRD Committee, YMTT and GIIFT participants, was set up in August 2019. The task force, led by former PIAM CEO Mr. Mark Lim, was tasked to brainstorm on the major challenges and issues arising and to make recommendations to enhance the standard and quality of GIIFT's execution.

A revised approach to enhance GIIFT will include the following:

- To attract students from multi-disciplines.
- Increase emphasis on employee onboarding/organisational socialisation to help new hires get started on the right foot and adjust to their new jobs quickly.
- Higher involvement from Mentors to meet and have discussions with interns.
- Revise scope of work to aid interns with a progressive educational experience
- Structured rotation between various departments or roles to experience and learn about more than one role within a business.
- Strengthen the GIIFT alumni platform.


## GIIFT STATISTICS AT A GLANCE

## GIIFT INTAKES 2015-2021

$\square$ Jan - mar $\quad$ Jun - AUG $\square$ SEP - DEC


Figure 9 : GIIFT Intakes 2015-2021

As of December 2020, there were a total of 16 intakes with 451 undergraduate interns participating in the GIIFT programme. Out of the 419 graduates who were GIIFT participants, 61 (15\%) were recruited by PIAM member companies.

The 17th intake (Jan-Mar 2021) was cancelled as host companies were not able to honour its commitment due to the MCO. All upcoming and future intakes will be subjected to the development of the Covid-19 pandemic situation in the country.

PUBLIC RELATIONS/
CORPORATE SOCIAL
RESPONSIBILITY (PR/CSR)

source: Isentia Mediaportal

## VEHICLE THEFT REDUCTION COUNCIL (VTREC)

## Overall Performance

The Vehicle Theft Reduction Council of Malaysia (VTREC) continued to prioritise resources to monitor progress and development of its Prioritised Initiatives in reducing the rate of vehicle theft. This was done by inensint agencias and private sector. The effots were succescful as it resulted in a significant rate of reduction in vehicle theft crime

In 2020, there were 7,400 reported claims of vehicle theft or about 142 claims on average per week. In contrast, there were 11,675 claims reported or about 225 claims on average per week in 2019. The results of insurance industry statistics revealed that vehicle theft recorded a significant decrease of $-37 \%$ or less by 4,275 units in 2020 .

Over the last five years, the insurance industry experienced a steady reduction in theft claims for main categories of vehicles namely Private Car, Motorcycle and Commercial vehicle from 20,058 claims in 2016 to 7,400 claims in 2020 , which account for more than $63 \%$ reduction over the period.

NO. OF VEHICLE THEFT CLAIMS RECORDS BY VEHICLE CLASS 2016-2020



Public Awareness and Educational Programmes through Digital Infrastructure

With the rising unemployment rate, which may result in higher criminal activities, VireC has decided to iniensify iis awareness and educarional programmes during the Covid-19 pandemic, to urge Malaysians not to take their property safety for granted.

The awareness and education programmes, which were largely conducted online, were the results of collaboration with various stakeholders, including Polis Diraja Malaysia (PDRM), Jabatan Siasatan Jenayah (JSJ), Jabatan Pencegahan Jenayah dan Keselamatan Komuniti (JPJKK), Road Transport Department (JPJ), PUSPAKOM Sdn Bhd (PUSPAKOM), Residential Associations, Insurance Industry, Malaysia Medical Association (MAA) and Malaysian Institute of Road Safety Research (MIROS).

COMMUNITY ENGAGEMENT PROGRAMME
The VTREC-PDRM community engagement programme, which involves collaboration with residents associations, was aimed at creating a community-wide awareness of vehicle theft culture. VTREC believes that with the right engagement programme, the community will be able to advocate, intervene and act to ensure the safety of their, their family and their neighbour's vehicles and to improve the community life well-being.

Reduction of vehicle theft demands commitment from residents and the neighbournood to create awareness of vehicle theft crime mentality and behavioural change among the residents in order to keep safe of their vehicles.


WEBINAR ON VEHICLE THEFT AND STRATEGIC PREVENTION OF ROAD TRAFFIC ACCIDENT
In December 2020, VIREC with PDRM and PIAM embarked on a collaboration for the public in a live webinar entitled "Strategic Prevention of Road Traffic Accident and vehicle Theft". The webinar was hosted by VIREC to engage with the stakeholders in combating the vehicle theft crime in Malaysia.

The webinar featured panellists from different yet important agencies in the field of Vehicle Theff and Road riaffic Accident, who shared their knowedge on various topics related to the strategic prevention of road traffic accidents and vehicle theft. These include road traffic acciden offences, the relationship between vehicle theft and road traffic accident, identification of cloned vehicle and cut-and-joined vehicle, the role of insurance in cushioning the impacts, and the reasons on the increase of road traffic accidents.


## PIAM'S IN BOX ARTICLES

The Climate Change Emergency:

## Enhancing Malaysia's Readiness

By Marcel Papp, Head Reinsurance Malaysia
Conventional \& Retakaful, Swiss Re
Nature has in many respects favoured Malaysia, home to some of the riches and most diverse ecosystems on the planet. But new Swiss Re Institute esearch highlights the risks nature can pose to emerging Southeast Asian conomies like ours. The findings should strengthen our resolve to build the country's capacity to cope with these trends, and contribute to Malaysia's overall resilience.


Marcel Papp

Global economic losses from natural disasters soared to USD 190 billion last year, according to the Swiss Re nstitute's latest sigma report. The monetary and human cost to Asia was significant - USD 70 billion, and nearly 5,000 lives.

While large-scale disasters get most of the headlines, the sigma points out that losses from secondary perils small and mid-sized events - are rising rapidly. In 2020, accumulated losses from secondary peril amounted to USD 57.4 billion, accounting for more than $70 \%$ of total insured losses. Given heavy rainfall and widespread flooding in Malaysia earlier this year, it may come as no surprise that in our region, floods have proven the most devastating secondary peril, resulting in almost USD 30 billion of cumulative insured losses over the past decade.

Figure 1: Cumulative insured losses in 2011-2020 by secondary peril type, and primary peril totals, in USD billion at 2020 prices


Source: Swiss Re Institute
Swiss Re Institute's new Climate Economics Index ranks 48 economies on the effects of climate change - revealing just how much it could cost Malaysia, and why urgent action is needed

The research shows the extreme weather risks associated with rising temperatures will be particularly destructive for Malaysia and other countries in southeast Asia, due to a combination of impacts such as lost labour and agricultural productivity, and a relative lack of adaptive capacity.

In fact, of the 48 economies ranked, Malaysia faces the most severe economic fallout from climate change, with potential losses of $36.3 \%$ to GDP by mid-century in the baseline scenario of a 2-to-2.6-degree temperature rise.

| Rank | Country | Physical risk rankings |  |  | Current adaptive capability rankings** | Climax Economics Index |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | GDP Input | Extreme weather risk* |  |  |  |
|  |  |  | Dry | Wet |  |  |
| 1 | Finland | 3 | 8 | 32 | 8 | 11.3 |
| 2 | Switzerland | 4 | 12 | 37 | 2 | 11.5 |
| 3 | Austria | 7 | 15 | 41 | 6 | 15.1 |
| 4 | Portugal | 9 | 21 | 30 | 10 | 15.0 |
| 5 | Canada | 12 | 18 | 20 | 16 | 16.0 |
| ... |  |  |  |  |  |  |
| 44 | Thailand | 45 | 43 | 11 | 39 | 36.0 |
| 45 | India | 42 | 37 | 13 | 46 | 36.4 |
| 46 | Philippines | 46 | 48 | 5 | 43 | 37.3 |
| 47 | Malaysia | 48 | 47 | 23 | 33 | 38.3 |
| 48 | Indonesia | 44 | 45 | 19 | 44 | 39.2 |

Note: Malaysia ranks 48 in GDP impact from climate change and 47 in the overall Climate Economics Index, which considers extreme weather risk and adaptive capability,
Extreme weather risk is proxied by Swiss Re Institute's climate risk scores that reflect individual country potential exposures to extreme dry and wet weather conditions/events on account of changes to the climate.
**The adaptive capacity ranking is based on the Climate Change Adaptive Capacity Index from Verisk Maplecroft. Our sample analysis covers 48 countries accounting for $91 \%$ of global GDP in 2019. Source: Verisk Maplecroft, Swiss Re Institute
While alarming, there are many tools at our disposal to ensure the more devastating scenarios do not come to pass. There is still hope for a concerted global response to climate change, and at a national level, to strengthen capabilities such as disaster management and mitigation infrastructure.

There is also much we as re/insurers can do. We should move aggressively to close the region's protection gap the difference between the overall and insured losses from natural catastrophes. In Asia this gap remains significant and far too many communities and enterprises lack the resources to recover and rebuild when disasters strike.


Source: Swiss Re Institute
We can help address this shorffall by improving our monitoring and modelling capabilities to ensure risks are better quantified and communicated - particularly the risks associated with secondary perils, which because of our tendency to focus on major disasters, remain relatively less understood.
We can also provide support by enhancing analysis of damages and claims data, to identify trends and raise awareness of the real costs of climate change, and the socio-economic shifts that often accompany or exacerbate it. We should encourage the emerging focus on green and renewable infrastructure in Malaysia and other markets, by developing underwriting and investment strategies that make such projects viable.
Competition will always exist, but as our research shows, the climate challenges facing Malaysia, and indeed the rest of the planet, are of a scale and complexity that require robust, collective solutions. Let us, as an industry, rise to the occasion.

## CUSTOMER CENTRICITY: <br> FAIR TREATMENT OF FINANCIAL CONSUMERS A POLICY DOCUMENT BY BANK NEGARA MALAYSIA (BNM)

In raising awareness on the role culture plays in shaping the behaviour of individuals and in influencing the actions and decisions taken by financial service providers (FSP), BNM's policy document entitled, "Fair Treatment of Financial Consumers" (Policy Document) was released in November 2019 to set out expectations for financial firms to prioritise the interests of financial consumers and effectively manage conduct risks.

The Policy Document aims to, among others, foster high standards of responsible and professional conduct among FSPs, promote a culture where the interests of financial consumers are an integral part of an FSP's business strategies and operations, provide financial consumers with the confidence that an FSP exercises due care, skill and diligence, and acts fairly in its dealings with financial consumers.

Essentially the Policy Document shall be an integral part of a FSP's business, strategies and operations, being guided by the following six (6) principles:

| PRINCIPLE | PRINCIPLE | PRINCIPLE | PRINCIPLE iv | PRINCIPLE | PRINCIPLE |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Corporate culture | Fair terms | Provision of information | Fair dealing | Advice and recommendation | Redress |
| the board and senior managem ent are to set clear expectation s on Fair Treatment of Financial Consumers ('FTFC') and embed these expectation s into the FSP's corporate culture and core values; | a FSP must ensure that financial consumers are provided with fair terms in contracts with financial consumers; | a FSP must provide financial consumers with clear, relevant and timely information on financial services and products; | a FSP must ensure its staff, representati ves and agents exercise due care, skill and diligence when dealing with financial consumers; | a FSP must take reasonable care to ensure the suitability of advice and recommendations provided to financial consumers; and | a FSP must handle financial consumer complaints and claims promptly, fairly and effectively. |

The objectives of the BNM Policy Document on Fair Treatment to Financial Consumers in protecting the interest of financial consumers are very much lauded and timely, given that consumer protection in the financial market has never been the main objective of financial institutions. Not only FSPs need to be attentive to the needs of financial consumers, but to conduct their businesses in a way that fosters trust and confidence.


## DISTRIBUTION OF THE FUTURE: <br> INSURERS WILL BENEFIT FROM CONNECTING THEIR ONLINE AND <br> offline solutions

By Dr Dirk Schmidt-Gallas, Senior Partner Global Head of Insurance and Jan Weiser, Partner, Head of Insurance Asia, Simon-Kucher \& Partners

Insurance is a people business. In-person consulting is and will remain important - but the coronavirus pandemic has shown that being in the same room is not always necessary. This insight creates a great host of opportunities for the insurance industry which are just waiting to be utilised.

Whether it is food deliveries, telephone calls or grocery shopping digitisation has changed the everyday lives of almost everyone Consumers order their favourite meals online with just a few clicks, they chat with friends or colleagues via video calls and after work they no longer have to brave the crowded supermarket because their purchases are being delivered straight to their homes. The pandemic has accelerated this trend - and the demand for digital solutions wil continue to grow strongly in the future

But what does this mean for the insurance industry? For a long time, insurance was considered a pure people business and the shift towards digital processes and the expansion of communication to online channels proceeded more slowly than in other industries. Nevertheless, a look at the number of non-life insurance policies taken out in the EU from 2008 to 2018 shows that the share of policies taken out online has increased six-fold, reaching $17 \%$ in 2018 . This trend is particularly strong for motor insurance, where digital contracts accounted for almost half ( $46 \%$ ) of new business in this time. However, $80 \%$ of all new online business comes in via aggregators. These contracts usually have a shorter duration and the distribution channel is significantly more expensive.

In order to change this, insurers have to actively shape the digital transformation themselves. It is vital that each task is optimally fulfiled along the sales value chain and that the individual requirements of each customer segment is met. This can only be achieved by creating an agile sales organisation in which cross-functional teams work together, always using the most suitable channel mix. The most crucial factor for success will be that every touchpoint with the customer is digitally supported.

The aim here is not to replace the advisors, but to improve the quality of their advice by employing digital solutions. After all, personal advice is still essential. In Malaysia, for example, around $83 \%$ of new genera insurance business is still generated through personal contacts. But here, too, many insurers are not taking advantage of the opportunities. A look at how much data is collected per interaction with a customer shows what a treasure trove of information insurance companies have at their fingertips. Take for example 1,000 advisors who each conduct an average of two counselling sessions per day. With approximately 255 working days per year, their work results in 500,000 conversations. In addition, if we assume that around 100 data points are collected per conversation, that equals around 50 million data points per year. This is an immense potential, illustrating clearly how important the topic of big data is in the insurance industry.

Only by building a solid database, by employing efficient data management and by using data strategically, can insurers offer high-quality comprehensive support to their customers and be a lifelong, reliable partner at their side. This is not about offline versus online, but rather about smartly connecting both world - in order to offer customers, the best solutions. After all, insurance is and will remain a people business.

## MEMBERS' DIRECTORY GENERAL INSURANCE BUSINESS

AIA General Bhd ${ }_{1923363}$ m
Menara AIA
No. 99, Jalan Ampang
50450 Kuala Lumpur
el: 603-2056 1111
Fax: 603-2056 2992
Web: www.aia.com.my

## AIG Malaysia Insurance Bhd

(795492-W)
evel 18, Menara Worldwide 98, Jalan Bukit Bintang 55100 Kuala Lumpur

Tel: 603-21180188 ax: 603-21180288 Web: www.aig.my

## Allianz General Insurance

Company (Malaysia) Bhd ${ }_{(735426-1)}$ Level 29, Menara Allianz Sentral 203, Jalan Tun Sambanthan Kuala Lumpur Sentra 0 Kuala Lumpu
Tel: 603-2264 1188
Fax: 603-2264 1199
Web: www.allianz.com.my

## AmGeneral Insurance Bhd ${ }^{441191-\mathrm{P})}$ Menara Shell

No. 211 , Jalan Tun Sambanthan 50470 Kuala Lumpur

Tel: 603-2268 3333
Fax: 603-2268 2222
www.amgeneralinsurance.com

## AXA Affin General Insurance Bhd

Ground Floor, Wisma Boustead
1, Jalan Raja Chulan
50200 Kuala Lumpur
el: 603-2170 8282
Fax: 603-2031 7282
Web: www.axa.com.my

## Berjaya Sompo Insurance Bhd

1-38-1 \& 1-38-2, Menara Bangkok Bank Laman Sentral Berjaya No. 105, Jalan Ampang 50450 Kuala Lumpur

Tel: 603-21707300
Fax: 603-2170 4800
Web: www.berjayasompo.com.my

## Chubb Insurance Malaysia Bho

18th Floor, Wisma Chubb
38, Jalan Sultan Ismail
50250 Kuala Lumpur
Tel: 603-2058 3000
Fax: 603-2058 3333
Web: www.chubb.com/my

## Etiqa General Insurance Bhd ${ }^{\text {(9557T }}$

Dataran Maybank
No. 1, Jalan Maarof
59000 Kuala Lumpu
Tel: 603-2297 3888
Fax: 603-2297 3800
Web: www.etiqa.com.my

Great Eastern General Insurance (Malaysia) Bhd (102249-9
(evel 18, Menara Great Eastern
303, Jalan Ampang
50450 Kuala Lumpur
Tel: 603-4259 8900
Fax: 603-48130055
Web: www.greateasterngeneral.com

Liberty Insurance Bhd ${ }_{116688}$
9th Floor, Menara Liberty
50250, Jalan Sulan ism

Tel: 603-26199000
Fax: 603-2693 0111
Web: www.libertyinsurance.com.my

Lonpac Insurance Bhd ${ }^{(307414-17}$
6th Floor, Bangunan Public Bank
6, Jalan Sultan Sulaiman
50000 Kuala Lumpu
Tel: 603-2262 8688
Fax: 603-2715 1332
Web: www.Ionpac.com

MPI Generali Insurans Bhd (14730-x 8th Floor, Menara Multi-Purpose Capital Square
No. 8, Jalan Munshi Abdullah 50100 Kuala Lumpur
Tel: 603-2034 9888
Fax: 603-2694 5758
Web: www.mpigenerali.com

MSIG Insurance (Malaysia) Bhd $146883 . \mathrm{m}$
Level 15, Menara Hap Seng 2
Paza Hap Seng
No 1, Jalan P Ramlee
50250 Kuala Lumpur
Tel: 603-2050 8228
Fax: 603-2026 8086
Web: www.msig.com.my

## Pacific \& Orient Insurance Co. Bhd ${ }^{12557 \text { m }}$

11 th Floor, Wisma Bumi Raya
No.
50350 Kuala Lumpur
Tel: 603-2698 5033
Fax: 603-2693 8145
Web: www.poi2u.com

## Progressive Insurance Bhd (19002-P)

9th \& 10th Floor, Menara Cosway
Plaza Berjaya
12, Jalan Imb
55100 Kuala Lumpur
Tel: 603-21188000
Fax: 603-21188098
Web: www.progressiveinsurance.com.my

## QBE Insurance (Malaysia) Bhd ${ }_{(161086-\mathrm{D})}$

No. 638, Level 6, Block B1
Pusat Dagang Setia Jaya
(Leisure Commerce Square)
No. 9, Jalan PJS 8/9
46150 Petaling Jaya
Selangor Darul Ehsan
Tel: 603-7861 8400
Fax: 603-7873 7430
Web: www.qbe.com.my

The Pacific Insurance Bhd
40-01, Q-Sentral
A, Jalan Stesen Sentral 2
uala Lumpur Sentra
50470 Kuala Lumpur

Tel: 603-2633 8999
Fax: 603-2633 8998
Web: www.pacificinsurance.com.my

Tokio Marine Insurans (Malaysia) Bhd ${ }_{(149520-4}$
evel 20, Menara Hap Seng 3
laza Hap Seng
o. 1 Jalan P Ramlee

Wilayah Persekutuan
50250 Kuala Lumpur
Tel: 603-2783 8383
Fax: 603-2026 9708
Web: www.tokiomarine.com/my

## Tune Insurance Malaysia Bhd ${ }_{(30686-k)}$

Level 8, Wisma Tune
Damansara Lungu
Damansara Heights
Tel: 603-20879000 / 1800885753
ax: 603-2094 1366
Web: www.tuneprotect.com

Zurich General Insurance Malaysia Bhd (1249516-V)
Level 23A, Mercu 3
No. 3, Jalan Bangsa
KL Eco City
59200 Kuala Lumpu
Tel: 603-2109 6000
Fax: 603-2109 6888
Web: www.zurich.com.my

RHB Insurance Bhd ${ }_{(38000-v)}$
Level 12, West Wing, The Icon
No. 1, Jalan 1/68F
Jalan Tun Razak
55000 Kuala Lumpur
Tel: 603-2180 3000
Fax: 603-2161 828
Web: https://www.rhbgroup.com/overview/insurance/index.html

## REINSURANCE BUSINESS

## Hannover Rueck SE Malaysian

 BranchSuite 29-01, Integra Tower
The Intermark
348 Jalan Tun Razak
50450 Kuala Lumpur
Tel : 603-2687 3600
Fax :603-2687 3761
Web: www.hannover-re.com

Malaysian Reinsurance Bhd
12th Floor, Bangunan Malaysian Re
No. 17, Lorong Dungun
Damansara Heights
50490 Kuala Lumpu
Tel: 603-2096 8000
Fax: 603-2096 7000
Web: www.malaysian-re.com.my

Swiss Re Asia Pte. Ltd., Malaysia Branch (995717-p) No. 10, Persiaran KLCC
Level 13A-2, Capital Tower @ Platinum Park 50088 Kuala Lumpur

Tel: 603-2170 3601
Fax: 603-2170 3602
Web: www.swissre.com

The Toa Reinsurance Company, Limited $993924-7$ Kuala Lumpur Branch 28th Floor, UBN Towe
10, Jalan P. Ramlee 50250 Kuala Lumpur

Tel: 603-2732 591
Fax: 603-2732 5915 Web: www.toare.co.jp

## INSURANCE INDICATORS



WRITTEN PREMIUMS RM (MILLION)

| YEAR | FIRE | MOTOR | MAT | MEDICAL | P.A. |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2010 | $2,291.8$ | $5,968.6$ | $1,353.6$ | 6423.5 | $1,088.4$ |
| 2011 | $2,398.9$ | $6,382.4$ | $1,489.4$ | 822.2 | $1,151.2$ |
| 2012 | $2,571.2$ | $6,978.3$ | $1,565.5$ | 875.7 | $1,173.2$ |
| 2013 | $2,793.4$ | $7,524.2$ | $1,519.3$ | 920.0 | $1,236.2$ |
| 2014 | $2,954.7$ | $7,932.8$ | $1,651.9$ | $1,006.3$ | $1,264.6$ |
| 2015 | $3,118.6$ | $8,098.0$ | $1,695.1$ | 963.3 | $1,301.3$ |
| 2016 | $3,273.7$ | $8,165.2$ | $1,562.9$ | $1,027.0$ | $1,298.3$ |
| 2017 | $3,411.0$ | $8,322.3$ | $1,335.3$ | $1,100.4$ | $1,134.5$ |
| 2018 | $3,505.9$ | $8,474.9$ | $1,330.7$ | $1,157.1$ | $1,211.3$ |
| 2019 | $3,539.6$ | $8,435.7$ | $1,396.3$ | $1,017.2$ | $1,193.7$ |
| 2020 | $3,611.5$ | $8,411.9$ | $1,375.4$ | $1,000.7$ | 994.1 |

[^1]

CLAIMS RATIOS BY SECTOR


WRITTEN PREMIUMS RM (MILLION)

| YEAR | BONDS | CAR \& ENG | LIABILITY | WC \& EL |
| :---: | :---: | :---: | :---: | :---: |
| 2010 | 38.6 | 423.5 | 415.6 | 159.6 |
| 2011 | 43.3 | 524.3 | 446.4 | 171.3 |
| 2012 | 52.0 | 610.5 | 496.3 | 205.5 |
| 2013 | 53.0 | 6447.7 | 495.8 | 233.2 |
| 2014 | 51.1 | 672.8 | 548.0 | 240.6 |
| 2015 | 60.6 | 670.1 | 560.6 | 232.3 |
| 2016 | 74.2 | 695.7 | 577.1 | 220.2 |
| 2017 | 75.3 | 724.5 | 565.0 | 219.8 |
| 2018 | 64.4 | 586.2 | 605.6 | 209.9 |
| 2019 | 69.7 | 546.9 | 645.6 | 86.4 |
| 2020 | 65.3 | 625.2 | 690.9 | 75.6 |

Source: ISM

CLAIMS RATIOS BY SECTOR

| YEAR | FIRE | MOTOR | MEDICAL | MAT | P.A. |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2010 | $28.7 \%$ | $79.5 \%$ | $82.7 \%$ | $34.5 \%$ | $33.0 \%$ |
| 2011 | $30.8 \%$ | $76.8 \%$ | $64.4 \%$ | $38.8 \%$ | $31.5 \%$ |
| 2012 | $27.6 \%$ | $72.3 \%$ | $56.6 \%$ | $29.8 \%$ | $28.9 \%$ |
| 2013 | $29.4 \%$ | $72.7 \%$ | $50.6 \%$ | $31.1 \%$ | $26.5 \%$ |
| 2014 | $28.8 \%$ | $71.5 \%$ | $57.4 \%$ | $33.9 \%$ | $29.4 \%$ |
| 2015 | $28.3 \%$ | $72.0 \%$ | $54.0 \%$ | $34.7 \%$ | $25.9 \%$ |
| 2016 | $27.7 \%$ | $66.9 \%$ | $70.5 \%$ | $40.3 \%$ | $28.8 \%$ |
| 2017 | $27.6 \%$ | $70.4 \%$ | $71.1 \%$ | $35.5 \%$ | $31.7 \%$ |
| 2018 | $28.7 \%$ | $70.4 \%$ | $73.2 \%$ | $39.9 \%$ | $35.9 \%$ |
| 2019 | $27.6 \%$ | $70.1 \%$ | $67.1 \%$ | $43.9 \%$ | $33.3 \%$ |
| 2020 | $31.4 \%$ | $62.5 \%$ | $57.0 \%$ | $37.0 \%$ | $27.7 \%$ |
|  |  |  |  |  |  |

Source: ISM



CLAIMS RATIOS BY SECTOR

| YEAR | BONDS | CAR \& ENG | LIABILITY | WC \& EL |
| :---: | :---: | :---: | :---: | :---: |
| 2010 | $-8.9 \%$ | $48.9 \%$ | $33.1 \%$ | $19.2 \%$ |
| 2011 | 10.45 | $45.6 \%$ | $41.1 \%$ | $16.0 \%$ |
| 2012 | $0.6 \%$ | $55.0 \%$ | $29.8 \%$ | $14.4 \%$ |
| 2013 | $-1.3 \%$ | $40.4 \%$ | $26.9 \%$ | $12.2 \%$ |
| 2014 | $9.7 \%$ | $44.5 \%$ | $20.1 \%$ | $9.7 \%$ |
| 2015 | $9.4 \%$ | $56.7 \%$ | $17.4 \%$ | $9.4 \%$ |
| 2016 | $7.1 \%$ | $47.5 \%$ | $24.2 \%$ | $9.9 \%$ |
| 2017 | $5.9 \%$ | $77.1 \%$ | $37.5 \%$ | $10.5 \%$ |
| 2018 | $9.0 \%$ | $64.3 \%$ | $39.9 \%$ | $9.9 \%$ |
| 2019 | $9.3 \%$ | $133.0 \%$ | $35.8 \%$ | $12.4 \%$ |
| 2020 | $24.1 \%$ | $92.3 \%$ | $42.2 \%$ | $-0.9 \%$ |

Source: ISM

UNDERWRITING EXPERIENCE RM (MILLION)

| YEAR | NET EARNED <br> PREMIUMS | NET CLAIMS | NETT <br> COMMISSIONS | MANAGEMENT <br> EXPENSES | UNDERWRITING <br> RESULTS |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2010 | $8,741.1$ | $5,495.7$ | 818.9 | $1,787.5$ | 639.0 |
| 2011 | $9,359.7$ | $5,683.2$ | 901.9 | $1,866.9$ | 907.8 |
| 2012 | $10,120.8$ | $5,743.9$ | $1,000.4$ | $2,079.1$ | $1,297.4$ |
| 2013 | $11,189.0$ | $6,340.3$ | $1,144.6$ | $2,242.5$ | $1,481.6$ |
| 2014 | $11,979.0$ | $6,788.8$ | $1,211.6$ | $2,480.5$ | $1,488.1$ |
| 2015 | $12,548.4$ | $7,090.4$ | $1,245.9$ | $2,747.5$ | $1,453.5$ |
| 2016 | $12,822.9$ | $6,991.9$ | $1,270.9$ | $3,030.6$ | $1,529.5$ |
| 2017 | $13,038.0$ | $7,502.7$ | $1,309.7$ | $3,174.6$ | $1,051.0$ |
| 2018 | $13,400.9$ | $7,789.6$ | $1,327.1$ | $3,147.5$ | $1,136.7$ |
| 2019 | $13,374.2$ | 7,778 | $1,330.1$ | $3,310.3$ | 955.8 |
| 2020 | $13,104.1$ | $6,927.6$ | $1,303.2$ | $3,369.3$ | $1,504.1$ |

Source: ISM

## 1979 to 2021 <br> ROLL OF HONOUR

| TERM | CHAIRMAN | DEPUTY CHAIRMAN |
| :---: | :---: | :---: |
| 2020-2021 | Mr. Antony Lee Fook Weng (AIG Malaysia Insurance Berhad) | Mr. Ng Kok Kheng (Great Eastern General Insurance (M) Berhad) |
| 2019-2020 | Mr. Antony Lee Fook Weng (AIG Malaysia Insurance Berhad) | Mr. Chua Seck Guan (MSIG Insurance (Malaysia) Bhd) |
| 2016-2019 | Mr. Antony Lee Fook Weng (AIG Malaysia Insurance Berhad) | Mr. Antony Lee Fook Weng (AIG Malaysia Insurance Berhad) |
| 2015-2016 | Mr. Chua Seck Guan (MSIG Insurance (Malaysia) Bhd) | Mr. Kong Shu Yin (RHB Insurance Berhad - from 31 October 2012) |
| 2012-2015 | Mr. Chua Seck Guan (MSIG Insurance (Malaysia) Bhd - from 31 October 2012) | Mr. Chua Seck Guan (MSIG Insurance (Malaysia) Bhd - from 23 April to 30 October 2012) |
|  | Mr. Wong Kim Teck (Kurnia Insurans (Malaysia) Berhad - from 23 April to 30 October 2012) | Mr. Wong Kim Teck (Kurnia Insurans (Malaysia) Bhd) |
| 2011-2012 | En. Hashim Harun (Malaysian Reinsurance Bhd) | Mr. Tan Kok Guan (Lonpac Insurance Bhd) |
| 2010-2011 | En. Hashim Harun (Malaysian Reinsurance Bhd) | Mr. Jahanath Muthusamy (AXA Affin General Insurance Bhd) |
| 2009-2010 | En. Hashim Harun (Malaysian Reinsurance Bhd) | En. Mohd Yusof Idris (Oriental Capital Assurance Bhd) |
| 2008-2009 | Mr. Cliff Lee Koon Yew (Tahan Insurance Malaysia Berhad - from 13 March 2008 to 31 March 2009) | Mr. Cliff Lee Koon Yew (Tahan Insurance Malaysia Berhad) |
| 2007-2008 | En. Zainal Abidin Mohd Noor (Etiqa Insurance Berhad from 20 April 2007 to 29 February 2008) | En. Mohd Yusof Idris (Oriental Capital Assurance Bhd) |
| 2006-2007 | En. Hashim Harun (Uni.Asia General Insurance Bhd) | En. Anuar Mohd Hassan (Malaysian National Reinsurance Bhd) |
| 2005-2006 | En. Hashim Harun (Uni.Asia General Insurance Bhd) | En. Hashim Harun (Uni.Asia General Insurance Bhd) |
| 2002-2005 | En. Anuar Mohd Hassan (Malaysian National Reinsurance Bhd) | En. Anuar Mohd Hassan (Malaysian National Reinsurance Bhd) |
| 2000-2002 | En. Kassim Zakaria (Mayban General Assurance Bhd) | Mr. Ng Kok Kheng (AXA Affin General Insurance Bhd) |
| 1999-2000 | En. Anuar Mohd Hassan (Malaysian National Reinsurance Bhd) | - |


| 1997-1999 | En. Anuar Mohd Hassan (Malaysian National Reinsurance Bhd) |
| :---: | :---: |
| 1994-1997 | Mr. Adrian Loh Heong Chow (Hong Leong Assurance Bhd) |
| 1993-1994 | En. Subri Abdullah (Malaysian Co-operative Insurance Society Ltd) |
| 1990-1993 | En. Dzulkifli Mohd Salleh (Malaysian National Reinsurance Bhd) |
| 1988-1990 | YBhg Datuk Abdul Latiff Hussain (Malaysia British Assurance Bhd) |
| 1985-1988 | En. Dzulkifli Mohd Salleh (Malaysian National Reinsurance Bhd) |
| 1984-1985 | Tuan Haji Mansor Masikon (Progressive Insurance Sdn Bhd) |
| 1982-1984 | Tuan Hj Shukor Hj Hassan (South East Asia Insurance Bhd) |
| 1981-1982 | Tuan Hj Shukor Hj Hassan (South East Asia Insurance Bhd) |
| 1979-1981 | YB Dato' Haji Nik Hassan Bin Haji Wan Abdul Rahman (Malaysia Pacific Insurance Co Bhd) |

## DEPUTY CHAIRMAN

Mr. Adrian Loh Heong Chow (Kurnia Insurans (M) Bhd)
En. Anuar Mohd Hassan (Malaysian National Reinsurance Bhd)
En. Dzulkifli Mohd Salleh
(Malaysian National Reinsurance Bhd)

## En. Subri Abdullah

(Malaysian Co-operative Insurance Society Ltd)
En. Dzulkifli Mohd Salleh (Malaysian National Reinsurance Bhd)
Mr. Lau Khuan Siew (Malaysia British Assurance Bhd)
En. Abdullah Bin Ishak (Arab Malaysian Insurance Sdn Bhd)

Mr. Warrick K.C. Lim
(East West Insurance Bhd)
Mr. J.D. Lewis
(The London Assurance)
Mr. J.D. Lewis
(The London Assurance)

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## Persatuan Insurans Am Malaysia

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www.piam.org.my



[^0]:    Selangor has the largest number of agents comprising 8,133 agents ( $21 \%$ ) of total agency population followed by Johor at $5,753(15 \%)$. The state with the lowest number of agents in (Peninsular Malaysia) is Peris 142 ( $0.4 \%$ )

[^1]:    Source: ISM

